

GABM PROFILE



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CONTENT

WHO IS GABM?

WHAT DIFFERENTIATES US?

HOW ARE GABM'S OPERATIONS AND PROGRAMS FUNDED?

WHAT ARE OUR CORPORATE ACTIVITIES?

WAYS TO SUPPORT GABM AND PARTICIPATE IN ITS ACTIVITIES

CONTACT US



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WHO IS GABM?

Global Association of Billionaires and Millionaires (GABM), founded in 2000, is a private and exclusive non-profit society of like-minded philanthropists from all over the world, who are dedicated to fight global poverty as a strong membership collective by participating in GABM's philanthropic programs and corporate activities, as good and responsible corporate citizens. GABM is regulated by its own Constitution and Membership Charter.

Considering the enormous challenges facing the global economy of today, our philosophy is that real good corporate citizens must, as a matter of course, unite in a strong international collective to actively and physically participate in intelligently designed programs, which significantly enhance international business development; and the development of entrepreneurship; and the creation of sustainable jobs, etc.

Therefore, the function of GABM is merely to provide and facilitate its associate members' participation in philanthropic programs designed to addresses the causes of poverty as appose to only the symptoms thereof.

With our current membership of more than 300 000 international philanthropists, GABM is doing just that. Moreover, with our uncompromising commitment towards the creation of a safer and better global economy for all, GABM intends to expand its membership collective to at least 1 million like-minded philanthropists by the year 2020.



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WHAT DIFFERENTIATES US?

- GABM does not believe in a policy that merely presents oversized checks to charity, as a way to escape its corporate social responsibility.
- What clearly differentiates GABM from the thousands of other charity organizations is the rationale behind our philanthropic programs, which focuses on, and addresses, the causes of poverty as appose to only the symptoms thereof.
- GABM has developed its funding model in such a way that it would never have to request donations from its associate members, besides from the annual membership fees of course.
- GABM does not manage and/or allocate capital funds on behalf of its associate members. GABM involve its associate members in its philanthropic programs for two distinct reasons:
 1. The first reason is that GABM associate members are in control and manage their own capital in the philanthropic programs they wishes to participate in. By allocating their capital contributions directly to the applicable program, our associate members know it reaches the intended purpose and that it will never be lost or misappropriated through ineffective or fraudulent charity schemes. GABM associate members can participate in as much programs as they like. They can also decide whether their contributions will be off a capital or human resources or of any other related nature.
 2. Secondly, by participating in specific GABM philanthropic programs, our associate member philanthropists are experiencing the joy and satisfaction of the successful outcomes of their various contributions.



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HOW ARE GABM'S OPERATIONS AND PROGRAMS FUNDED?

GABM has developed sustainable and unique funding models to fund its corporate operations and philanthropic programs:

GABM's equity grants towards global natural disasters as well as its corporate operations and infrastructure are funded from the funds generated by the annual GABM associate membership fees.

In order to fund its philanthropic programs, GABM establishes \$1-billion US Dollar capital funds on regular intervals in which its associate members can invest capital. Investment in these capital funds is completely voluntarily. The Board of Executives will duly notify its associate members when a fund has been established, what kind of fund it is, what the minimum investment amount is, when the fund will be closed, etc. When a particular \$1-Billion US Dollar capital fund is fully subscribed, the investing associate members appoint a management committee who will be responsible to appoint an experienced Fund Manager to invest and manage the capital on their behalf. These funds are required to generate bi-annual and/or annual income for the investing associate members. The life cycle of each fund is perpetual, but investing associate members can request the investment capital to be refunded after a period of 10 years. In terms of an agreement with the GABM investing associate members, 50 percent of all profits generated by these funds are donated to fund GABM philanthropic programs as determined and selected by the fund manager of each applicable fund, and the remaining 50 percent of the profits are paid back to the respective GABM investing associate members. Thus, with a nominal investment in one or more of these capital funds, GABM associate members can participate in numerous philanthropic programs without donating or allocating capital at any stage, while simultaneously generating profits for themselves at the same time.



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WHAT ARE OUR CORPORATE ACTIVITIES?

1. Tertiary Education Sponsorships

The GABM 'Adopt a Student' sponsorship program addresses social needs by furthering the professional ambitions of deserving underprivileged individuals across the globe, by providing them with graduate- and post-graduate study bursaries and sponsorships at approved universities.

A database of young, dynamic and deserving individuals are being updated from time to time by GABM, from which its associate members can select candidates to sponsor.

To date GABM associate members have provided tertiary education sponsorships for 12 369 deserving underprivileged individuals, and by so doing they have effectively transformed earlier unskilled and unemployed individuals into the business leaders and job creators of tomorrow.

NB: For more detailed information and the criteria to participate, kindly visit the 'Corporate Activities and Participation Procedures' document available on the 'Downloads' section of the website.



WHAT ARE OUR CORPORATE ACTIVITIES?

2. Entrepreneurial Development Financing

The GABM 'Adopt an Entrepreneur' program has been initiated in September 2005 in support of global entrepreneurship development. GABM associate members have shown remarkable good corporate citizenship in this regard with the establishment of the \$125-million US Dollar African Entrepreneurial Development Fund, which has kick-started the program.

The objective of the 'Adopt an Entrepreneur' program is to provide unsecured loans or grants, typically ranging from \$1000 - \$10 000 US Dollar, to those who normally do not qualify for traditional banking credit facilities.

The significance of the 'Adopt an Entrepreneur' program is that it would empower subsistence farmers and small entrepreneurs with the necessary resources and ability to take responsibility for their own lives by generating sufficient future income for their respective families' needs and requirements, thereby ultimately alleviating poverty amongst the millions of poor Africans in communities where it is needed most.

A database of deserving individuals is being updated from time to time by GABM, from which its associate members can select candidates to sponsor.

To date GABM has provided approximately \$45-million US Dollar in funding to more than 20 000 subsistence farmers and small entrepreneurs in 35 African countries.

NB: For more detailed information and the criteria to participate, kindly visit the 'Corporate Activities and Participation Procedures' document available on the 'Downloads' section of the website.



WHAT ARE OUR CORPORATE ACTIVITIES?

3. Corporate Investments and Partnerships

GABM's corporate investments and partnerships program focuses on the creation of a vibrant business environment that will be conducive to the aggressive development of entrepreneurship and the creation of sustainable jobs through the funding of certain business development projects of its associate members.

To fund these transactions, without requesting donations, GABM establishes \$1-billion US Dollar capital funds on regular intervals in which its associate members can invest capital.

GABM has currently six \$1-billion US Dollar funds, which fund such business development projects all over the world. More information on these funds is available on the 'GABM Capital Funds' blog under the 'Blogs' section of the website.

To date more than \$4-billion US Dollar has been invested in thousands of large business development projects. More than 100 000 permanent and temporarily job opportunities have been created in the process.

GABM only accepts funding proposals from its associate members who have submitted our standard Executive Project Summary document available on the 'Downloads' section of our website.

NB: For more detailed information and the criteria to participate, kindly visit the 'Corporate Activities and Participation Procedures' document available on the 'Downloads' section of the website.



WHAT ARE OUR CORPORATE ACTIVITIES?

4. Corporate Rescues

While we focus on the development of entrepreneurs and to create more job opportunities, we find that thousands of skilled employees and professional individuals are still being laid off on a monthly basis due to the global economic recession of late, or as a result of corruption, or fraud, or ineffective management models.

To this end, GABM and its associate members have initiated a strategy to incorporate the 'Corporate Rescue' Program, aimed at corporations on the brink of liquidation, as a long-term philanthropic program.

We urge the Management of corporations facing potential liquidation to request assistance from GABM's Board of Executives as soon as possible. The Management should then provide GABM with a mandate to appoint a consultation group or corporate advisory specialists and strategists from its fold, at no cost to the Management, to act on their behalf in an effort to save the company and assist with a most-likely corporate restructuring process. In addition, the Management of such corporations can submit the standard Executive Project Summary (EPS) document, available on the 'Downloads' section of our website together with the applicable Business Plan to GABM's Board of Executives to apply for access to financing from GABM's investing members to prevent liquidation and permanent job losses.

NB: For more detailed information and the criteria to participate, kindly visit the 'Corporate Activities and Participation Procedures' document available on the 'Downloads' section of the website.



WHAT ARE OUR CORPORATE ACTIVITIES?

5. Equity Grants

GABM's equity grants towards global natural disasters are funded from the funds generated by the annual GABM associate membership fees.

By making these donations GABM also believe it will serve as an encouragement to other like-minded and prominent organizations to become good corporate citizens, as well as to support our 'Let's Do More Initiative'.

NB: For more information pertaining to GABM's 'Let's Do More Initiative', kindly visit the 'Home' page of our website.

To date GABM has made equity grants to the following natural disasters:

- \$10-million US donation towards the Asian Tsunami Disaster Fund
- \$10-million US donation towards the Hurricane Katrina Relief Efforts
- \$20-million US donation towards the Haiti Earthquake Relief Fund
- \$15-million US donation towards the Japan Earthquake Relief Efforts
- \$20-million US donation towards the Japan Earthquake Relief Efforts
- \$2-million US donation towards the Somalian Famine Crisis

NB: More information on GABM's equity grants towards natural disasters is available on the 'International Disaster Contributions' Blog.



WHAT ARE OUR CORPORATE ACTIVITIES?

6. Corporate Conferences, Functions and Seminars

Some associate members fund GABM corporate conferences, functions and seminars while others contribute by being the specialist guest speakers and presenters. During the 2011 calendar year, GABM has scheduled 46 international conferences in major cities all over the world.

With the emphasis on contributing to a safer and better global economy, GABM has also recognizes the importance of hosting and presenting corporate functions, presentations as well as seminars to share corporate expertise, knowledge and general business information between international business leaders that will include the following objectives:

- To present matters of motivation, entrepreneurial innovation, global and local economic information and forecasts, as well as in-depth discussions on managerial and entrepreneurial and globalization issues that may have an impact on the global socio-economic environment
- To support and promote the principle of good corporate citizenship that will accelerate the development of entrepreneurship and infrastructure as well as the translation of theoretical knowledge into practical results that will lead to the alleviation of global poverty
- To support and promote good corporate governance practices within the business community and the public sector, which will address issues such as corruption, fraud, nepotism and individual responsibility

NB: For more detailed information and the criteria to participate, kindly visit the 'Corporate Activities and Participation Procedures' document available on the 'Downloads' section of the website.



WHAT ARE OUR CORPORATE ACTIVITIES?

7. Fundraising Events

The donations by GABM Regional Chambers to deserving local charities in their respective countries are almost exclusively funded by the proceeds of their various local fundraising events.

GABM Regional Chamber's fundraising events are focused on exclusive events such as golf tournaments, plant a tree day, charity balls and various corporate functions, formal dinners, awards ceremonies, etc.

Although the primary objective of the fundraising events are to raise funds, it is in GABM's perspective vital to use these events to introduce GABM and its corporate activities to local corporate communities as well as to involve and inspire others to participate and collaborate with GABM in its quest to develop entrepreneurship and simultaneously eradicate global poverty.

NB: For more detailed information and the criteria to participate, kindly visit the 'Corporate Activities and Participation Procedures' document available on the 'Downloads' section of the website.



WAYS TO SUPPORT GABM AND PARTICIPATE IN ITS ACTIVITIES

There are several ways that you can support and participate in GABM's activities:

Apply for exclusive GABM Associate Membership

Corporates, trusts, partnerships as well as individual professionals and business executives may apply for GABM Platinum or Gold Membership Status. Detailed information is available on the 'Membership' section of the website or download the GABM Associate Membership Profile available on the 'Downloads' section of the website.

Regional Chamber Chairman Positions

(Silver Membership Status is required)

Apply for a GABM Chamber Chairman Position responsible to appoint the entire local team of Goodwill Ambassadors and manage the regional Chamber activities as well as the applicable philanthropic programs within the applicable country of appointment.

GABM Goodwill Ambassador Opportunities

(Silver Membership Status is required)

Apply to be appointed as a GABM Goodwill Ambassador and devote 2 hours per week of your valuable time to promote GABM's corporate activities and philanthropic programs as a good corporate citizen.

GABM Marketing Executive Positions

(For Non-GABM Associate Members)

Apply for a GABM Marketing Executive Position and recruit influential companies and affluent professionals to become GABM associate members.



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WAYS TO SUPPORT GABM AND PARTICIPATE IN ITS ACTIVITIES

GABM's On-line Advertising Facility

(For GABM as well as Non-GABM Associate Members)

Advertise your company logo on our website and benefit from international exposure for 12 months. In addition, by submitting your business marketing material on a monthly basis, GABM will disseminate your promotional material to an exclusive advertising audience of about 500 000 professional consultants, business leaders, corporations and academics associated to GABM.

GABM's Corporate Resources Advertising Facility

(For Non-GABM Associate Members)

GABM now provides an unmatched opportunity to business leaders and entrepreneurs to raise capital directly from its myriad of global Billionaire and Millionaire associate members in a swift and favorable manner through this exclusive advertising facility.

GABM's Award Program

(For GABM as well as Non-GABM Associate Members)

Inform us of your company's CSR Policy and stand a chance to be nominated to receive a 'Best Corporate Citizen Award' certificate as recognition of your company's engagement in good corporate citizenship practices.

Facebook Page, Twitter and LinkedIn

(For Non-GABM Associate Members)

If you support our vision, goals and objectives, kindly 'Like' our GABM Facebook Page, follow GABM on Twitter and join our LinkedIn group. Invite your friends, colleagues and clients to follow your example.



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