



**CORPORATE ACTIVITIES AND PARTICIPATION
PROCEDURES**



OVERVIEW

GABM's international status as well as philanthropic successes is directly attributed to its associate members' sheer dedication to make a recognizable difference, as a collective, by applying valuable individual time, financial grants, corporate knowledge, experience and the like towards the organization's cause of eradicating global poverty – through constructive and effective philanthropic and entrepreneurship development programs.

GABM associate members have the opportunity to contribute and participate in any of the following categories of philanthropic programs:

- Entrepreneurial Projects
- Socio-economic Projects
- Environmental Projects

CORPORATE ACTIVITIES AND PARTICIPATION PROCEDURES

1. 'ADOPT A STUDENT' PROGRAM

The Paulsmeier Inc. Group Education Trust, founded in June 2004 to support entrepreneurship globally, is one of the programs through which associate members of GABM can seek to foster responsible corporate citizenship.

This educational 'Adopt a Student' sponsorship program addresses social needs by furthering the professional ambitions of deserving underprivileged individuals across the globe, by providing graduate- and post-graduate study bursaries and sponsorships at approved universities.

A database of young, dynamic and deserving individuals are being established in association with schools and other institutions from which associate members of GABM can make a selection.

Through the Trust, the Paulsmeier Inc. Group wants to ensure that:

- Deserving underprivileged individuals are provided with the opportunity to follow a tertiary education program which will allow them to become the successful entrepreneurs and business executives of tomorrow.
- Its legacy as a private investment group is that of committed capital. Therefore, the Paulsmeier Inc. Group will support these graduates by providing them with available opportunities (whether through venture capital funding, and/or viable projects, and/or corporate expertise and resources) to build corporate and business infrastructure, create employment, and alleviate poverty.
- These graduates will be responsible corporate citizens who are actively involved in business and entrepreneurial skills development. (Studies in commerce and entrepreneurship development are therefore strongly encouraged.)

Management Level:

Managed and co-ordinated by GABM's Board of Executives.

Geographical participation:

International

Program and Participation Criteria:

- Sponsors need to be associate members of GABM.
- Student applicants have to sign a contractual agreement with sponsors, which will contain specific professional and performance guidelines. The educational sponsorship arrangements and interaction is directly between the sponsor and the student. (GABM only facilitates the introduction between the two parties.)
- The educational sponsorships by sponsors are non-refundable bursaries.
- Sponsors may determine which university a student has to attend.
- Sponsors are required to finance the applicable student's full university study program until graduation.
- Sponsors are required to finance the applicable student's full accommodation expenses at campus, annually in advance.
- Sponsors are required to finance the applicable student's full learning material and related expenses, annually in advance.
- Sponsors are required to finance the applicable student's international or national travel expenses to and from the university.

- Sponsors can only withdraw from their commitment if the applicable student does not perform, act or complies as is contractually agreed between the two parties.

Procedure to participate as a sponsor in the Tertiary Education Sponsorship Program:

- Associate members of GABM who are interested to participate in the educational sponsorship program can do so by written request to the Board of Executives of GABM.
- The request must be in English and must contain your GABM associate membership number.
- The request must be e-mailed to: info@gabm-pinc.com
- These members will be registered as sponsors of the educational sponsorship program.
- The Board of Executives of GABM will introduce a possible selection of suitable graduate- and post graduate students as candidates to the sponsors for selection.

Reporting:

- The student reports directly to the sponsor in accordance with the contractual agreement.
- Sponsors however will provide GABM's Board of Executives with a quarterly progress report on the activities of his student.

NB: The 'Adopt a Student Program, Application Form' is available on the 'Downloads' section of GABM's website.

2. 'ADOPT AN ENTREPRENEUR' PROGRAM

The 'Adopt an Entrepreneur' program of GABM, initiated in September 2005 in support of entrepreneurship development globally, is another development program in which associate members of GABM can seek to foster responsible corporate citizenship.

With the emphasis on micro business investment and finance in the secondary economy's informal business sector, the 'Adopt an Entrepreneur' program has the potential to turn new entrepreneurial ideas into viable and sustainable businesses that create employment opportunities, alleviate poverty as well as contribute to other vital social, economic and environmental considerations.

A database of energetic and dynamic entrepreneurs and their business ideas are being established in association with tertiary institutions, Chambers of Commerce and governments from which associate members of GABM can make a selection.

Management Level:

The 'Adopt an Entrepreneur' program is managed and co-ordinated by GABM's Board of Executives.

Geographical Participation:

International

Program Criteria:

- Sponsors need to be associate members of GABM.
- Financing of projects ranges between \$1 000 US Dollar and \$10 000 US Dollar.
- Financing transaction and interaction is directly between the sponsor and the 'Adopted Entrepreneur' (GABM only facilitates the introduction between the two parties.)
- Contributions by sponsors can be structured as a donation or an interest free loan.
- Generally, this kind of financing is done without any contractual agreements.
- Typical projects include but are not restricted to, informal commercial enterprises, agricultural and local tourism activities.

Procedure to participate as a sponsor in the Entrepreneurial Development Program:

- Associate members of GABM who are interested to participate in the 'Adopt an Entrepreneur' program can do so by written request to the Board of Executives of GABM.
- The request must be in English and must contain your GABM associate membership number.
- The request must be e-mailed to: info@gabm-pinc.com
- These members will be registered as sponsors of the 'Adopt an Entrepreneur' program.
- The Board of Executives of GABM will introduce a possible selection of short listed young entrepreneurs as candidates to the sponsors for selection.

Reporting:

- The 'Adopted Entrepreneur' reports directly to the sponsor in accordance by mutual agreement.
- Sponsors however will provide GABM's Board of Executives with a quarterly progress report on the activities of his 'adopted entrepreneur'.

NB: The 'Adopt an Entrepreneur Program, Application Form' is available on the 'Downloads' section of GABM's website.

3. CORPORATE INVESTMENTS AND PARTNERSHIPS

The corporate investment and partnership program of GABM, in support of entrepreneurship development globally, is another development program through which associate members of GABM can seek to foster responsible corporate citizenship.

With the emphasis on macro business investment and finance in the primary economic business sector, the corporate investment and partnership program has the potential to turn new entrepreneurial ideas into viable and sustainable businesses that will significantly develop raw talent into successful entrepreneurs as well as to create new employment opportunities, alleviate poverty as well as contribute to other vital social, economic and environmental considerations.

The secondary objective of this program is to encourage investors to become active partners in the business ventures proposed by GABM, to ensure that the corporate expertise and knowledge of GABM's investor members can be utilized in the form of a physical mentoring program, and to translate theoretical knowledge into practical results, and to engage in physical training programs as appose to the dissemination of theoretical information.

Management Level:

The corporate investment and partnership program is managed and coordinated by GABM's Board of Executives.

Geographical Participation:

International

Program Criteria:

Investor or partner criteria:

- Investors and partners need to be associate members of GABM.
- Investors offer equity-structured finance for projects requiring a medium- to long-term investment of \$1-million (one million US Dollar) or more.
- Investment transactions and interaction is directly between the investor and/or partner and the project leader(s).
- Investments by investors can be structured as an investment only or partnership transaction.
- Formal contractual agreements comply.

Project Criteria:

- The project needs to be registered in a company.
- The minimum project value for investment purposes is \$1-million US Dollar.
- All projects must have the demonstrable potential to produce a minimum return on investment of forty percent per annum, except for property related projects which will be evaluated on merit.
- The company's Board of Directors must consist of at least two managers with industry specific expertise and knowledge relating to the project.
- All projects are subject to a vigorous evaluation and risk assessment process, to the benefit of both project leader and potential investors.

Procedure to apply for business or project funding:

- The project leader must submit an 'Executive Project Summary', detailing his funding requirements.

(A template of the prescribed 'Executive Project Summary' is available on the 'Downloads' section of the website.)

- The project leader should attach a detailed and comprehensive Business Plan of the project to the prepared 'Executive Project Summary'.
- The 'Executive Project Summary' as well as Business Plan documents of the project should be forwarded to the Board of Executives at: info@gabm-pinc.com
(No faxes will be accepted.)

NB: A template of the prescribed 'Executive Project Summary' is available on the 'Downloads' section of GABM's website.

Procedure to participate as an investor or partner:

- Associate members of GABM who are interested to participate as investor in the corporate investment and partnership program can do so by written request to the Board of Executives of GABM.
- The request must be in English and must contain your GABM associate membership number.
- The request must be e-mailed to: info@gabm-pinc.com
- These members will be registered as investors of the corporate investment and partnership program.
- The Board of Executives of GABM will introduce a possible selection of investment opportunities to interested associate members for consideration.

Reporting:

- The project leader(s) reports directly to the investor in accordance by mutual agreement.
- Investors however will provide GABM's Board of Executives with a quarterly progress report on his investment or partnership.

4. CORPORATE RESCUES

While we focus on the development of entrepreneurs and to create more job opportunities, we find that thousands of skilled employees and professional individuals are still being laid off on a monthly basis due to the global economic recession of late, or as a result of corruption, or fraud, or ineffective management models.

To this end, GABM and its associate members have initiated a strategy to incorporate the 'Corporate Rescue' Program, aimed at corporations on the brink of liquidation, as a long-term philanthropic program.

Corporations facing liquidation:

We urge the Management of corporations facing potential liquidation to request assistance from GABM's Board of Executives as soon as possible. The Management should then provide GABM with a mandate to appoint a consultation group or corporate advisory specialists and strategists from its fold, at no cost to the Management, to act on their behalf in an effort to save the company and assist with a most-likely corporate restructuring process. In addition, the Management of such corporations can submit the standard Executive Project Summary (EPS) document, available on the 'Downloads' section of our website together with the applicable Business Plan to GABM's Board of Executives to apply for access to financing from GABM's investing members to prevent liquidation and permanent job losses.

Corporate advisory specialists and strategists:

In our efforts to save corporates and businesses from liquidation and thousands of job losses, GABM appeal to corporate advisory specialists from all over the world to apply for GABM associate membership. As and when deemed necessary, GABM will invite these corporate advisory members to make available and invest their corporate expertise and valuable time as a consultant in such 'Corporate Rescue' consultation groups, specifically designed to save corporations from liquidation and to secure long-term employment of employees.

Management Level:

The 'Corporate Rescue' Program is managed and coordinated by GABM's Board of Executives.

Geographical Participation:

International

Procedure to apply for business or project funding:

- The project leader must submit an 'Executive Project Summary', detailing his funding requirements.
(A template of the prescribed 'Executive Project Summary' is available on the 'Downloads' section of the website.)
- The project leader should attach a detailed and comprehensive Business Plan of the project to the prepared 'Executive Project Summary'.
- The 'Executive Project Summary' as well as Business Plan documents of the project should be forwarded to the Board of Executives at: info@gabm-pinc.com
(No faxes will be accepted.)

NB: A template of the prescribed 'Executive Project Summary' is available on the 'Downloads' section of GABM's website.

Reporting:

- The project leader(s) reports directly to the investor in accordance by mutual agreement.
- Investors however will provide GABM's Board of Executives with a quarterly progress report on his investment or partnership.

5. EQUITY GRANTS

There is an increasing demand on corporates and business executives to recognize their responsibility in respect of contributing to international socio-economic development programs as well as natural disasters as good corporate citizens. In fact, recent international statistics on corporates and entrepreneurs that are actively involved in such programs have indicated that their businesses are substantially more profitable and sustainable than those who are not.

GABM's involvement and donations serve as encouragement to other like-minded and prominent organizations to embrace the opportunity to reciprocate to communities which has served them so well.

Management Level:

Equity grants towards natural disasters and international development programs are managed and coordinated by GABM's Board of Executives.

Geographical participation:

International

Program Criteria:

- In the event of natural disasters, GABM's contributions are made directly to the victims affected in the most effective way. GABM's contributions are not channelled through political, governmental or bureaucratic structures.

Reporting:

- GABM's Board of Executives may on their sole discretion issue an international Press Release regarding GABM's involvement or donation in the applicable development program or natural disaster.

6. CORPORATE SEMINARS AND FUNCTIONS

By focusing its efforts on contributing to sustainable global economic growth, GABM has recognized the importance of hosting and presenting corporate functions, presentations as well as seminars to share GABM's collective corporate expertise, knowledge and general business information with the business community and public sector, that will include the following objectives:

- Present matters of motivation, entrepreneurial innovation, global and local economic information and forecasts, as well as in-depth discussions on managerial and entrepreneurial and globalization issues that may have an impact on the global socio-economic environment.
- To support and promote the principle of corporate social investment in the business community that will accelerate the development of entrepreneurship and infrastructure to alleviate global poverty.
- To support and promote good corporate governance practices within the business community and the public sector, which will address issues such as corruption, fraud, nepotism, unproductivity and individual responsibility.

Management Level:

The facilitation of corporate seminars and functions are managed and coordinated by GABM Goodwill Ambassadors.

Geographical Participation:

International and National

Program Criteria:

- Participants and speakers need to be associate members of GABM.
- Hosts and speakers need to be fluent in English, and have in-depth industry experience.
- Host and speakers need to have the ability to address large groups.
- Presentations have to comply with the highest professional standards.
- Contributions by hosts and speakers are on a pro-bono basis.

Procedure to participate as a sponsor:

- Associate members of GABM who are interested to participate in presenting and speak at corporate functions and seminars can do so by written request to the Board of Executives of GABM.
- The request must be in English and must contain your GABM associate membership number.
- The request must be e-mailed to: info@gabm-pinc.com
- These members will be registered as participants, hosts or presenters at GABM's official corporate functions and seminars.
- The Board of Executives of GABM will inform its registered associate members with opportunities to consider for participation.

Reporting:

- GABM's Board of Executives will provide a report on these activities.

7. FUNDRAISING EVENTS

GABM's corporate activities are almost exclusively funded by the proceeds of its various fundraising events, which are organized by GABM Goodwill Ambassadors.

GABM's fundraising events are focused on exclusive events such as golf tournaments, charity balls and various corporate functions, formal dinners, awards ceremonies, etc.

Although the primary objective of the fundraising events are to raise funds, it is in GABM's perspective vital to use these events to introduce GABM and its corporate activities to the corporate community as well as to involve and inspire others to participate and collaborate with GABM in its quest to develop entrepreneurship and simultaneously eradicate global poverty.

Management Level:

The fundraising events are managed and coordinated by GABM Goodwill Ambassadors.

Geographical participation:

International and National

Criteria for participation:

- Sponsors and organizers need to be associate members of GABM.
- Sponsors and organizers need to have applicable and suitable resources in order to host and present a successful event.
- Sponsors and organizers need to have the necessary experience and ability to plan and execute events successfully.
- All events have to comply with the highest professional standards.
- Event contributions by organizers are sponsored from own resources.

Procedure to participate as an event organizer:

- Associate members of GABM who are interested to participate as an event organizer can do so by written request to the Board of Executives of GABM.
- Your request must be in English and must contain your GABM associate membership number.
- Attach a copy of your most recent Curriculum Vitae (CV) or Company Profile.
- The request must be e-mailed to: info@gabm-pinc.com
- Every request will be strictly evaluated according to the merits contained in the applicant's written request.

Reporting:

- GABM Goodwill Ambassadors will provide the Board of Executives of GABM with a report on their activities in their quarterly reports.