

GABM ON-LINE ADVERTISING PROFILE



Website: www.gabm-pinc.com
E-mail: info@gabm-pinc.com
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OVERVIEW

GABM's prominent stature in the global corporate environment has created a huge demand for an on-line advertising facility that could provide dedicated international exposure to the top companies of the world.

Consequently, GABM has developed an advertising facility on its website that offers an influential and affluent international audience to its selective corporate advertising clients, irrespective of their objective being corporate branding, or direct marketing, or to maintain a high level of presence and awareness.

Considering the extremely competitive rates and professional association, as well as exclusive exposure GABM offers, we believe that GABM has excelled at the challenge to provide a superior and unmatched advertising facility.



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WHY ADVERTISE WITH GABM?

- GABM offers its advertising clients direct access to an influential and affluent international advertising audience of more than 500 000 global corporate decision makers, academics, entrepreneurs, venture capitalists and investors, which are impossible to reach with normal advertising campaigns.
- GABM offers its advertising clients indirect access to millions of other potential clients through the more than 500 000 advertising audience as well as international internet users visiting our website from time to time.
- In addition to the 12 month international corporate advertising exposure on GABM's website, GABM advertising clients can also disseminate approved promotional material once every calendar month to GABM's more than 500 000 advertising audience for marketing purposes.
- 100% of GABM's advertising audience are either successful billionaires or millionaires, as defined in the GABM Constitution
- 92% of GABM's advertising audience have indicated that they prefer to acquire the corporate or financial services or products from GABM associate member firms or GABM advertising clients, as appose to any other firms
- 70% of GABM's advertising audience have indicated that they have actually acquired corporate or financial services or products from GABM associate member firms or GABM advertising clients during the past 12 months
- 85% of GABM's advertising audience have a Degree/Diploma
- 36% of GABM's advertising audience have a post graduate degree
- 90% of GABM's advertising audience have Senior Executive/Manager positions
- 42% of GABM's advertising audience are from the North American Continent
- 29% of GABM's advertising audience are from the European Continent
- 26% of GABM's advertising audience are from the Asian Continent
- 1% of GABM's advertising audience are from the African Continent
- 1% of GABM's advertising audience are from the Australian Continent
- 1% of GABM's advertising audience are from the South American Continent
- 68% of GABM's advertising audience are male and 32% female
- The age of GABM's advertising audience is: 19% for those, between 28 – 35 years old, 53% for those, between 36 – 50 years old and 28% for those, between 51 – 65 years old



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ADVERTISING BENEFITS

- GABM provides its advertising clients with a sound solution to reach an influential and affluent audience consisting of global corporate decision makers, academics, entrepreneurs, venture capitalists and investors, which are generally difficult to reach with advertising campaigns.
- By comparison, GABM offers the most competitive advertising rates in the world.
- At the price of one daily advertisement of a similar size to GABM's on-line advertising columns, in any international print media, GABM's advertising clients have the benefit of having one year's international advertising exposure, which is not geographical or time restricted as well as is available in a format that is most preferred by the business leaders of today.
- By advertising on GABM's website, advertisers constructively support GABM's Board of Executives in their quest to develop global entrepreneurship as well as to alleviate poverty through its various philanthropic programs.
- By advertising on GABM's website, approved advertisers are internationally recognized as companies with a strong commitment towards corporate social responsibility policies, which are a vital requirement for any successful company.
- GABM's on-line advertising space is very exclusive, as only the top performing companies in the world are invited to advertise on GABM's website.
- GABM offers its advertising clients association exposure with the world's corporate elite, which is seldom available in any form of the international media.



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RATE CARD AND SPECIFICATIONS

ON-line Advertising Rates:

Unless otherwise stated, the applicable rate for each advertising column on GABM's official website is \$12 000 US Dollar per annum.

GABM only makes provision for annual advertising options. There is however no restriction on the number of advertising columns any particular GABM advertising client may select.

On-line Advertising Specifications:

Unless otherwise stated, all corporate identity advertisements submitted to GABM for publication on its website must comply with the following specifications.

- **Picture Size:** 200 mm x 133 mm in 'jpg' or 'gif' format
- **Resolution:** 72 pixels/inch

GABM will not accept any corporate identity advertisement for publication on its website, if it does not comply with the above advertising specifications.

On-line Advertising Order Form:

If you are interested to advertise on GABM's website, kindly complete GABM's standard 'On-line Advertising Order Form', which is available on the 'Downloads' section of its website, and forward to: info@gabm-pinc.com



CONTACT US

Contact Details of GABM's International Correspondence Address:

Physical Address:

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