



GABM FAQs



GABM FAQs

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1. Who is GABM?

Global Association of Billionaires and Millionaires (GABM) is a private and exclusive non-profit society of like-minded philanthropists from all over the world, who are dedicated to fight global poverty as a strong collective.

Download: To download a Profile of GABM, visit the 'Downloads' section of the website.

2. What is the legal status of GABM?

GABM is a formal association of members (not a company or any registered corporate structure) that are regulated by its own Constitution and Membership Charter.

3. When was GABM founded?

GABM was founded in the year 2000.

4. What is GABM's Vision?

GABM's vision is to become the largest and most exclusive professional society of billionaires and millionaires in the world, and as responsible corporate citizens to significantly contribute collective corporate resources to the improvement of the physical and socio-economic environment of the global economy.

5. What is GABM's Mission?

To give effect to its vision, GABM's mission is to collectively add to the improvement of the global physical and socio-economic environment by means of the following actions:

- To exponentially expand its associate membership in every country of the world
- To make available corporate expertise and capital resources
- To support, promote and participate in corporate social investment programs
- To support, promote and participate in infrastructural development programs
- To support, promote and participate in economic and entrepreneurial investments

- To support and participate in various entrepreneurial and business mentoring projects
- To support and promote good corporate governance practices
- To support, promote and participate in environmental development projects
- To support, promote and participate in cultural development projects

This will lead to the following results:

- Enhancing of global economic development and growth
- Economic productivity and sustainability
- Development of entrepreneurship
- Alleviation of poverty
- Contribution to new employment opportunities
- Translating of theoretical knowledge into practical results
- Access to modern technological and management know-how

6. Why is the GABM Funding Model so unique and regarded as the best in the world?

In developing a sustainable and unique funding model, GABM was required to find solutions for the following major concerns of potential new members:

- If I become a GABM associate member will I receive continuous requests for donations to fund the organization's philanthropic programs?

Clearly differentiated from all other philanthropic and charity organizations, GABM has developed its funding model in such a way that it would NEVER, EVER have to request donations from its associate members, besides from the annual membership fees of course.

- How would I know whether my capital donation reaches its intended purpose and is not misappropriated in any scheme(s)?

In this regard, GABM is again clearly differentiated from all other philanthropic and charity organizations as we do not manage and allocate capital funds on behalf of our members. As explained below, GABM involve its members in its philanthropic programs for two distinct reasons. The first reason is that GABM members are in control and manage their own capital in the philanthropic programs they wishes to participate in.

Secondly, by physically participating in the various programs GABM members could naturally experience the joy and satisfaction of the end results of the various kinds of investments they have made.

Cognizant of the aforementioned concerns, GABM has excelled at the challenge and developed its sustainable and unique funding model to fund the below corporate operations and philanthropic programs:

Funding of GABM's Corporate Operations and Infrastructure

In accordance with the terms and conditions of its Constitution, GABM utilizes its annual membership fees to fund its corporate operations and infrastructure.

Funding of GABM's Corporate Investments, Partnerships and Corporate Rescues

GABM's corporate investments and partnerships program focuses on the creation of a vibrant business environment that will be conducive to the aggressive development of entrepreneurship and the creation of sustainable jobs through the funding of certain business development projects such as:

Start-ups; M.B.O. M.B.I. or L.B.O.; Mergers and acquisitions; First and second phase financing; Corporate restructurings; Syndication funding ventures; High yield speculation transactions; Institutional investments; Financing of commodity transactions (high yield, short-term transactions); Import/export finance or payment guarantees (high yield, short-term transactions) and Property Developments.

To fund these transactions, without requesting donations, GABM establishes \$1-billion US Dollar capital funds on regular intervals in which its associate members can invest capital. Investment in these capital funds is completely voluntarily and only GABM associate members are allowed to invest capital. When a specific fund is fully subscribed, the investing associate members of the fund appoint an internationally recognized fund manager of their choice that is responsible to manage the funds on their behalf.

The life cycle of each fund is perpetual but investing associate members can request the investment capital to be refunded after a period of 10 years. In terms of an agreement with the GABM investing associate members, 50 percent of all profits generated by these funds are donated to fund GABM philanthropic programs as determined and selected by the fund manager of each applicable fund, and the remaining 50 percent of the profits are paid back to the respective GABM investing associate members.

Thus, with a nominal investment in one or more of these capital funds, GABM associate members can participate in numerous philanthropic programs without donating or allocating capital at any stage, while simultaneously generating profits for themselves at the same time.

GABM has currently six \$1-billion US Dollar funds, which fund such business development projects all over the world.

Information: For more information on the GABM Capital Funds, visit the 'Blogs' section of the website.

To date (2011) more than \$4-billion US Dollar has been invested in thousands of large business development projects. More than 100 000 permanent and temporarily job opportunities have been created in the process.

GABM only accepts funding proposals from its associate members or corporate resources advertisers who have submitted our standard Executive Project Summary document available on the 'Downloads' section of our website.

Download: To download the 'Executive Project Summary' document, visit the 'Downloads' section of the website.

Download: For more information and the criteria to participate, download the 'Corporate Activities and Participation Procedures' document available on the 'Downloads' section of our website.

Funding of GABM's Equity Grants

GABM's equity grants towards global natural disasters are funded from the funds generated by the annual GABM associate membership fees.

By making these donations GABM also believe it will serve as an encouragement to other like-minded and prominent organizations to become good corporate citizens, as well as to support our 'Let's Do More Initiative'.

To date (2011) GABM has made equity grants to the following natural disasters:

- \$10-million US Dollar donation towards the Asian Tsunami Disaster Fund
- \$10-million US Dollar donation towards the Hurricane Katrina Relief Efforts

- \$20-million US Dollar donation towards the Haiti Earthquake Relief Fund
- \$15-million US Dollar donation towards the Japan Earthquake Relief Efforts
- \$20-million US Dollar donation towards the Japan Earthquake Relief Efforts
- \$2-million US Dollar donation towards the Somalia Famine Crisis

Information: For more information on GABM's equity grants towards natural disasters, visit the 'Blogs' section of the website.

Funding of GABM's 'Adopt a Student' Program

The GABM 'Adopt a Student' sponsorship program addresses social needs by furthering the professional ambitions of deserving underprivileged individuals across the globe, by providing them with graduate- and post-graduate study bursaries and sponsorships at approved universities.

A database of young, dynamic and deserving individuals are being updated from time to time by GABM, from which its associate members can select candidates to sponsor.

To date (2011) GABM associate members have provided tertiary education sponsorships for 12 369 deserving underprivileged individuals, and by so doing they have effectively transformed earlier unskilled and unemployed individuals into the business leaders and job creators of tomorrow.

Download: To download the 'Adopt a Student, Application Form', visit the 'Downloads' section of the website.

Download: For more information and the criteria to participate, download the 'Corporate Activities and Participation Procedures' document available on the 'Downloads' section of our website.

Funding of GABM's 'Adopt an Entrepreneur' Program

The GABM 'Adopt an Entrepreneur' program has been initiated in September 2005 in support of global entrepreneurship development. GABM associate members have shown remarkable good corporate citizenship in this regard with the establishment of the \$125-million US Dollar African Entrepreneurial Development Fund, which has kick-started the program.

The objective of the 'Adopt an Entrepreneur' program is to provide unsecured loans or grants, typically ranging from \$1000 - \$10 000 US Dollar, to those who normally do not qualify for traditional banking credit facilities.

The significance of the 'Adopt an Entrepreneur' program is that it would empower subsistence farmers and small entrepreneurs with the necessary resources and ability to take responsibility for their own lives by generating sufficient future income for their respective families' needs and requirements, thereby ultimately alleviating poverty amongst the millions of poor Africans in communities where it is needed most.

A database of qualified deserving individuals is being updated from time to time by GABM, from which its associate members can select candidates to sponsor.

To date (2011) GABM has provided approximately \$45-million US Dollar in funding to more than 20 000 subsistence farmers and small entrepreneurs in 35 African countries.

Download: To download the 'Adopt an Entrepreneur, Application Form', visit the 'Downloads' section of the website.

Download: For more information and the criteria to participate, download the 'Corporate Activities and Participation Procedures' document available on the 'Downloads' section of our website.

Funding the hosting of GABM's Corporate Conferences and Seminars

Some associate members fund GABM corporate conferences, functions and seminars while others contribute by being the specialist guest speakers and presenters.

During the 2011 calendar year, GABM has scheduled 46 international conferences in major cities all over the world.

With the emphasis on contributing to a safer and better global economy, GABM has also recognizes the importance of hosting and presenting corporate functions, presentations as well as seminars to share corporate expertise, knowledge and general business information between international business leaders that will include the following objectives:

- To present matters of motivation, entrepreneurial innovation, global and local economic information and forecasts, as well as in-depth discussions on managerial and entrepreneurial and globalization issues that may have an impact on the global socio-economic environment
- To support and promote the principle of good corporate citizenship that will accelerate the development of entrepreneurship and infrastructure as well as the translation of theoretical knowledge into practical results that will lead to the alleviation of global poverty
- To support and promote good corporate governance practices within the business community and the public sector, which will address issues such as corruption, fraud, nepotism and individual responsibility

Download: For more information and the criteria to participate, download the 'Corporate Activities and Participation Procedures' document available on the 'Downloads' section of our website

7. How is GABM differentiated from other philanthropic or charity organizations?

What clearly differentiates GABM from the thousands of other charity organizations is the rationale behind our philanthropic programs, which focuses on, and addresses, the causes of poverty as appose to only the symptoms thereof.

Moreover, a further distinct difference at GABM is our innovative business and funding models in terms of which we NEVER, EVER have to request donations from our associate members to fund our Philanthropic programs.

8. What Value Proposition does GABM offer to potential associate members?

GABM has developed a revolutionary funding model, which entails that the organization would NEVER, EVER have to request donations from its associate members to fund its philanthropic programs.

The value proposition of GABM's funding model means that when associate members invest a nominal amount in a GABM facilitated capital fund, they can participate in a myriad of philanthropic programs without having to EVER donate money in exercising their respective philanthropic aspirations. In fact, they are doing just the opposite and generating money instead. (Read the FAQ's on GABM's Capital Funds for more detail in this regard).

Similarly, when GABM associate members decide not to invest in a GABM facilitated capital fund, they can still participate in as much philanthropic programs as they like, always allocating their capital contributions directly to the applicable program knowing it reaches the intended purpose and that it will never be lost or misappropriated through ineffective or fraudulent charity schemes.

Moreover, by participating in specific GABM philanthropic programs, philanthropists engage in downright simple, yet proven and effective international philanthropic programs that makes a

measurable and meaningful difference in the fight against global poverty while experiencing the joy and satisfaction of the successful outcomes of their contributions.

9. Where is GABM based?

GABM is represented worldwide, but its official international communication office is based in Cape Town, South Africa.

10. What is GABM's Credo?

We are relentless philanthropists who make a meaningful and measurable difference towards the eradication of global poverty.

11. What is GABM's Business Model?

The GABM Business Model is based on a principle of the Common Purpose and the Combined Efforts of a large group of successful, dedicated and passionate people that allocate their respective corporate resources to the improvement of the physical and socio-economic environment of the global economy, as a strong collective.

12. What is the corporate purpose of GABM?

The exclusive corporate purpose of GABM is:

- To establish and manage a global corporate infrastructure having various philanthropic programs in which our associate members can participate or contribute
- To serve as a catalyst for global billionaires and millionaires to contribute financial resources, as well as to share their valuable time and corporate knowledge with the next generation of business leaders and entrepreneurs
- To advocate the principle of corporate philanthropy and good corporate citizenship
- To establish a global corporate movement against the alleviation of poverty through GABM's 'Let's Do More Initiative' campaign
- To provide its associate members with the benefit of being associated to an organization that has international stature of the highest order, influence and power, as well as access to invaluable strategic corporate alliances, which they so rightfully deserve

13. What is the objective GABM would like to achieve?

GABM wishes to establish an influential global organization without the restrictions of any political, religious or cultural affiliations, but having substantial corporate resources and a strong voice that will be able to make a significant positive impact on the greatest disaster of our generation – global poverty.

14. How does GABM intend to achieve this objective?

GABM will first and foremost expand its global membership base to at least 1 million members by the year 2020, consisting of business leaders, academics, professional individuals and political decision makers as well as influential companies.

Secondly, GABM intends to establish Chambers in every democratic country in the world to provide the organization with local representation, substance and influence.

15. How are GABM's corporate values reflected?

GABM's overall success is a direct result of the organization's and the associate members' uncompromising commitment towards the highest standards of corporate governance practices

and its associate members' quest to endorse and support the organization's Constitution and stringent Membership Charter.

- **Constitution**

By endorsing the Constitution of GABM, associate members acknowledge that they share the same corporate values, vision, mission and goals and identify themselves with the corporate practices, rules, regulations, principles and policies of the organization. Exclusivity ensures associate members' interests are paramount in all their activities.

[Download:](#) To download the GABM Constitution, visit the 'Downloads' section of the website.

- **Membership Charter**

GABM's Membership Charter addresses the ways in which associate members of this organization are expected to conduct themselves to bring into practice its vision, mission and goals. It further ensures that associate members always act as responsible corporate citizens by fulfilling their social and moral responsibilities through GABM's various philanthropic programs.

[Download:](#) To download the GABM Membership Charter, visit the 'Downloads' section of the website.

16. What is the responsibility of the GABM Board of Executives?

The GABM Board of Executives is responsible for the establishment and management of the organization's global corporate and philanthropic infrastructure through which its associate members can voluntarily engage in various global philanthropic programs, either individually or in a group collective.

17. Does the GABM Regional Chambers form part of the organization's executive management structure?

No. GABM Regional Chambers are managed independently in support of the international philanthropic initiatives of GABM in their respective countries.

18. How can I get involved with GABM?

There are several ways that a corporate or professional individual can support and participate in GABM's activities:

- **GABM Associate Membership**

Apply for Platinum or Gold Membership Status and promote, support, contribute and/or participate in at least one of GABM's philanthropic programs per annum.

[Download:](#) To download the GABM Associate Membership Profile, visit the 'Downloads' section of the website.

- **Regional Chamber Chairman Positions**

Apply for a well-remunerated GABM Chamber Chairman Position, responsible for the management of a regional GABM chamber.

[Download:](#) To download the GABM Chamber Chairman Profile, visit the 'Downloads' section of the website.

- **GABM Goodwill Ambassador Opportunities**

Apply to be appointed as a GABM Goodwill Ambassador and devote about 2 hours per week of your valuable time to promote GABM's corporate activities and philanthropic programs as a good corporate citizen.

Download: To download the GABM Goodwill Ambassador Profile, visit the 'Downloads' section of the website.

- **GABM Marketing Executive Positions**

Apply for a well-remunerated GABM Marketing Executive Position and recruit influential companies and affluent professionals to become GABM associate members.

Download: To download the GABM Marketing Executive Profile, visit the 'Downloads' section of the website.

- **GABM's On-line Advertising Facility**

Advertise your company logo on our website and benefit from international exposure for 12 months; as well as the benefit of submitting your business marketing material on a monthly basis for 12 months, which GABM will disseminated to an exclusive advertising audience of about 500 000 professional consultants, business leaders, corporations and academics.

Download: To download the GABM On-line Advertising Profile, visit the 'Downloads' section of the website.

- **GABM's Corporate Resources Advertising Facility**

GABM now provides an unmatched opportunity to business leaders and entrepreneurs to raise capital directly from its myriad of global Billionaire and Millionaire associate members in a swift and favorable manner through this exclusive advertising facility.

Download: To download the GABM Corporate Resources Advertising Profile, visit the 'Downloads' section of the website.

- **GABM's Award Program**

Inform us of your company's CSR Policy and stand a change to be nominated to receive a 'Best Corporate Citizen Award' certificate from GABM as recognition of your company's engagement in good corporate citizenship practices.

Download: To download the GABM Award Program Profile, visit the 'Downloads' section of the website.

- **Join the GABM 'Let's Do More' initiative**

If you are not a registered GABM associate member or GABM advertising client but support our vision, goals, and objectives, you can provide us with your support in creating an international movement to eradicate global poverty as a collective. Kindly inform your local corporate community about GABM and what we do; and similarly you could kindly click the 'Like' button on our GABM Facebook Page and invite your friends, colleagues and clients to follow your example; and follow GABM on Twitter and invite your friends, colleagues, and clients to follow your example.

ASSOCIATE MEMBERSHIP FAQs

1. How many associate members does GABM have?
2. Why does GABM not publish a list with the names and details of its associate members?
3. We have our own CSR Policy and programs, why then should we become GABM associate members as well?
4. Who can apply for GABM associate membership?
5. What are the qualifying criteria to be granted GABM associate membership?
6. What are the categories of associate membership?
7. What is the cost of GABM associate membership?
8. Is there risk involved in associate membership of GABM?
9. Do associate membership fees represent an investment or shareholding in GABM?
10. May GABM associate membership be ceded, assigned, bequeathed, made over, disposed, transferred, traded or sold?
11. What are the benefits of GABM associate membership?
12. What will I receive back in return for my annual GABM associate membership fee?
13. What are the responsibilities of GABM associate members?
14. What is the procedure to apply for GABM associate membership?

1. How many associate members does GABM have?

- GABM has 326 185 registered associate members in its designated African, Asian, Australian, European, North American and South American continents
- 71% of GABM associate members are corporations
- 29% of GABM associate members are professional individuals
- 3% of GABM's associate members are billionaires having platinum status
- 96% of GABM's associate members are millionaires having gold status
- 1% of GABM's associate members are honorary associate members with silver status
- 85% of GABM's individual associate members have a Degree/Diploma
- 36% of GABM's individual associate members have a post graduate degree
- 90% of GABM's individual associate members have Senior Executive/Manager positions
- 42% of GABM's associate members are from the North American Continent
- 29% of GABM's associate members are from the European Continent
- 26% of GABM's associate members are from the Asian Continent
- 1% of GABM's associate members are from the African Continent
- 1% of GABM's associate members are from the from the Australian Continent
- 1% of GABM's associate members are from the from the South American Continent
- 68% of GABM's individual associate members are male and 32% female
- The age groups of GABM's individual associate members are:
 - 19% for those, between 28 – 35 years old
 - 53% for those, between 36 – 50 years old
 - 28% for those, between 51 – 65 years old

The above information and statistics was last updated in August 2011.

2. Why does GABM not publish a list with the names and details of its associate members?

For the exact same reasons as any bank, or financial institution, or similar organization in the world – TO PROTECT THE PRIVACY AND CONFIDENTIALITY OF GABM ASSOCIATE MEMBERS, as is also guaranteed to associate members in the GABM Constitution.

3. We have our own CSR Policy and programs, why then should we become GABM associate members as well?

At GABM, we firmly believe that the compulsory or statutory engagement by corporations in local Corporate Social Responsibility (CSR) programs; or donations made by individuals to local charities does not suffice in terms of good corporate citizenship, or ultimately a way to escape our collective responsibilities towards the creation of a safe and better global economy for all mankind.

Considering the enormous challenges facing the global economy of today, our philosophy is that real good corporate citizens will, as a matter of course, unite in a strong international collective to actively and physically participate in intelligently designed programs, which significantly enhance international business development; and the development of entrepreneurship; and the creation of sustainable jobs, etc.

We therefore engage in global philanthropic programs with the significant combined effort and common purpose of our associate membership collective of corporate and financial substance, which ultimately secures the success and sustained development of our onerous objectives that are otherwise impossible through individual donations and efforts.

GABM's corporate activities are designed and developed to address the problems associated to global poverty and not the symptoms thereof.

4. Who can apply for GABM associate membership?

GABM's vision is to become the largest and most exclusive professional society of billionaires and millionaires in the world, and as responsible corporate citizens to significantly contribute collective corporate resources to the improvement of the physical and socio-economic environment of the global economy.

As a result, GABM has recently commenced with its vigorous 'International Membership Expansion Program', inviting all billionaires and millionaires, individuals or corporates, who can add value to GABM's collective and who wishes to contribute and participate in its activities, to apply for exclusive associate membership.

5. What are the qualifying criteria to be granted GABM associate membership?

To qualify as an associate member of GABM, an individual or corporate organization must:

- Be a professional person, defined as:
 - A business executive or entrepreneur whose net asset value exceeds one billion (reflecting in the currency of the country where the associate billionaire member applicant have citizenship)
 - A company, trust or partnership whose net asset value exceeds one billion (reflecting in the currency of the country where the associate billionaire member applicant is incorporated)
 - A business executive or entrepreneur whose net asset value exceeds one million (reflecting in the currency of the country where the associate millionaire member applicant have citizenship)
 - A company, trust or partnership whose net asset value exceeds one million (reflecting in the currency of the country where the associate millionaire member applicant is incorporated)
- Be a person that has been granted membership by the Board of Executives of GABM under special circumstances
- Be invited to become an associate member
- Identifies himself with, and supports, the vision, mission, values, objectives and goals of GABM

- Have and exhibit integrity, loyalty, respect and stature in his profession and community
- Have and exhibit strong moral and ethical standards
- Continuously promote the interests of GABM and its associate members in every respect – on personal, social and professional levels
- Respect the exclusivity of GABM through his professional conduct and through his contributions and participation in GABM's corporate activities
- Associate membership of GABM is subject to the unconditional acceptance of, and compliance with, the Constitution of GABM and the GABM Membership Charter

6. What are the categories of associate membership?

GABM makes provision for three categories of associate membership.

- **Platinum Associate Membership Status**

Platinum Associate Membership Status can only be allocated to a business executive or entrepreneur, a company, trust or partnership whose net asset value exceeds one billion in the currency unit of the applicant's country of residence or incorporation or any such amount as management of GABM may from time to time determine.

- **Gold Associate Membership Status**

Gold Associate Membership Status can only be allocated to a business executive or entrepreneur, a company, trust or partnership whose net asset value exceeds one million in the currency unit of the applicant's country of residence or incorporation or any such amount as management of GABM may from time to time determine.

- **Silver Associate Membership Status**

There are no fees applicable to Silver Associate Membership, as this category of associate membership is only allocated to honorary associate members and GABM Goodwill Ambassadors on the sole discretion of GABM's Board of Executives.

7. What is the cost of GABM associate membership?

- **Platinum Associate Membership Status**

Platinum Associate Membership can be obtained for an annual amount of \$20 000 US Dollar, or any such amount as management of GABM may from time to time determine.

Associate membership fees are not refundable under any condition or for whatsoever reason.

- **Gold Associate Membership Status**

Gold Associate Membership can be obtained for an annual amount of \$10 000 US Dollar, or any such amount as management of GABM may from time to time determine.

Associate membership fees are not refundable under any condition or for whatsoever reason.

8. Is there risk involved in associate membership of GABM?

GABM associate membership does not have any financial risk whatsoever as GABM does not manage any capital on behalf of its associate members.

The function of GABM is merely to develop philanthropic programs and to facilitate members' participation. All allocation of capital in these programs is done by GABM associate members directly.

The lack of associate members' participation in the activities of GABM as a non-profit philanthropic organization however carries the risk that GABM will not be able to make the significant inroads into the eradicating global poverty as envisaged.

9. Do associate membership fees represent an investment or shareholding in GABM?

No. GABM Associate Membership fees do not represent an investment or shareholding in GABM.

10. May GABM associate membership be ceded, assigned, bequeathed, made over, disposed, transferred, traded or sold?

No associate member shall be entitled to cede, assign, bequeath, make over, dispose or otherwise transfer any or all his/her rights, interest or obligations in terms of his/her membership or the Constitution.

11. What are the benefits of GABM associate membership?

- Access to the various development as well as philanthropic programs through GABM's corporate infrastructure
- Professional as well as corporate exposure that most certainly accelerates intellectual, financial and business growth
- The prestige to be formally associated with an unparalleled international organization respected for its stature and exclusivity
- The proud association with the world's elite and most successful, influential and powerful entrepreneurs and business executives as strategic alliances
- The privilege of being formally associated with an international organization that provides an infrastructure, through which its associate members can collectively participate in a philanthropic cause as a strong, constructive, and substantial force as appose to individual efforts
- An associate membership that recognizes and respects the outstanding corporate achievements, leadership successes, as well as financial and social status of its associate members
- The honor of achieving philanthropist status and recognition
- The privilege to use GABM's corporate logo on individual or corporate documentation and correspondence to reflect associate membership to GABM
- The privilege to create a website hyperlink to that of GABM to reflect professional association with GABM
- To benefit from the insightful opinions and information presented at GABM's various international forums on global matters of importance

12. What will I receive back in return for my annual GABM associate membership fee?

Apart from the abovementioned GABM associate membership benefits, GABM associate members do not receive any additional monetary or any other benefit in return for annual membership fees.

However, as philanthropists, the significant benefit and the direct value proposition of promoting, supporting, contributing and participating in GABM's philanthropic programs is that one can become directly involved with the individual you are developing or sponsoring, and thereby experiencing the physical growth of the said individual or family as appose to merely giving a donation to a charity of sorts and do not know how your capital will be utilized. Moreover, one has

the satisfaction of knowing that you have potentially created another responsible citizen in the world, able to secure the financial, education, health, and home security for yet another family.

13. What are the responsibilities of GABM associate members?

- All contributions and/or participation in GABM's various philanthropic development programs by associate members are voluntary. It is however required that an associate member must contribute and/or participate in at least one of GABM's philanthropic development programs per annum.
- Associate members are obliged to make available, free of any compensation whatsoever or alternatively on the discretion of Management, their respective knowledge, experience, business associations, resources and assistance, of any kind, to the benefit of GABM and/or its philanthropic development programs.
- An associate member accepts unconditionally to take responsibility, collectively and individually, for the sustainability, growth, and success of GABM, with specific reference to its corporate culture, objectives, goals, and/or membership expansion, of whatsoever nature.
- Associate member contributions and participation in GABM's philanthropic development programs is subject to and restricted by the laws, regulations and rules governing either the respective country or province where citizenship or residency is held or where members may choose to contribute or participate in any of such philanthropic development programs.

14. What is the procedure to apply for GABM associate membership?

For an applicant to become an associate member, he should:

- Familiarize himself with GABM's information contained on its website
- Familiarize himself with GABM's Constitution that is available on the 'Downloads' section of its website
- Complete the Membership Application Form that is available on the 'Downloads' section of its website
- Scan and e-mail the Membership Application Form to info@gabm-pinc.com
- Await assessment and acceptance
- Pay the first annual membership fee into the account provided by GABM
- Provide GABM with a proof of payment document at info@gabm-pinc.com
- Upon receipt of the membership fee, the associate member's details will be entered in the Member Register
- The associate member will be provided with a Welcome Letter and a GABM Associate Membership Certificate

Download: To download the GABM Associate Membership Profile, visit the 'Downloads' section of the website.

Download: To download the GABM Membership Application Form, visit the 'Downloads' section of the website.

PHILANTHROPIC AND DEVELOPMENT PROJECTS FAQs

1. What is the focus of GABM's Philanthropic programs?
2. How often will GABM ask for donations from its associate members to fund its programs?
3. How are GABM's programs and philanthropic activities actually funded?
4. What are the current programs or activities of GABM?
5. What is the procedure for GABM associate members if they wish to support, contribute, or participate in any of GABM's programs or activities?
6. Will GABM fund philanthropic programs from other charity organizations?
7. Where are the majority of projects undertaken?
8. Can I be provided with detailed information or any proof on GABM's projects and activities?
9. Does GABM have a public disclosure policy with regards to the performance and effectiveness of its philanthropic programs?

1. What is the focus of GABM's Philanthropic programs?

We are quite aware of the myriad of needs in the world, but the philanthropic programs of GABM are designed specifically and exclusively to focus on the alleviation of global poverty.

We believe that poverty is the biggest threat to world peace and stability! Therefore, we are diligently funding large-scale business development projects to support economic activity and to create sustainable jobs; and aggressively develop entrepreneurship; and engage in leadership mentoring programs; as well as sponsoring deserving students at universities as a pragmatic approach to address the causes of poverty.

2. How often will GABM ask for donations from its associate members to fund its programs?

GABM never, ever request donations from its associate members to fund its philanthropic programs or activities.

3. How are GABM's programs and philanthropic activities actually funded?

GABM's business and funding models are the main reason for GABM's success to date.

Our unique and sustainable funding model allows the organization to never request capital grants from its associate members in order to fund its philanthropic corporate activities.

Information: For detailed information about our Funding Model, we kindly refer you to the 'Why is the GABM Funding Model so unique and regarded as the best in the world?' question available in the 'GABM FAQ's' section.

4. What are the current programs or activities of GABM?

GABM's primary goal with its philanthropic programs is to aggressively support and develop global entrepreneurship by contributing corporate expertise, business opportunities and capital resources to various deserving candidates and projects.

GABM's secondary goal emphasizes – and plays an active part in – the support of various other vital social, economic and environmental considerations.

GABM's philanthropic and various other development programs include, but are not restricted to:

- **Tertiary Education Sponsorships**

The GABM 'Adopt a Student' sponsorship program addresses social needs by furthering the professional ambitions of deserving underprivileged individuals across the globe, by providing them with graduate- and post-graduate study bursaries and sponsorships at approved universities.

A database of young, dynamic and deserving individuals are being updated from time to time by GABM, from which its associate members can select candidates to sponsor.

To date (2011) GABM associate members have provided tertiary education sponsorships for 12 369 deserving underprivileged individuals, and by so doing they have effectively transformed earlier unskilled and unemployed individuals into the business leaders and job creators of tomorrow.

[Download:](#) To download the 'Adopt a Student, Application Form', visit the 'Downloads' section of the website.

[Download:](#) For more information and the criteria to participate, download the 'Corporate Activities and Participation Procedures' document available on the 'Downloads' section of our website.

- **Entrepreneurial Development Financing**

The GABM 'Adopt an Entrepreneur' program has been initiated in September 2005 in support of global entrepreneurship development. GABM associate members have shown remarkable good corporate citizenship in this regard with the establishment of the \$125-million US Dollar African Entrepreneurial Development Fund, which has kick-started the program.

The objective of the 'Adopt an Entrepreneur' program is to provide unsecured loans or grants, typically ranging from \$1000 - \$10 000 US Dollar, to those who normally do not qualify for traditional banking credit facilities.

The significance of the 'Adopt an Entrepreneur' program is that it would empower subsistence farmers and small entrepreneurs with the necessary resources and ability to take responsibility for their own lives by generating sufficient future income for their respective families' needs and requirements, thereby ultimately alleviating poverty amongst the millions of poor Africans in communities where it is needed most.

A database of deserving individuals is being updated from time to time by GABM, from which its associate members can select candidates to sponsor.

To date (2011) GABM has provided approximately \$45-million US Dollar in funding to more than 20 000 subsistence farmers and small entrepreneurs in 35 African countries.

[Download:](#) To download the 'Adopt an Entrepreneur, Application Form', visit the 'Downloads' section of the website.

[Download:](#) For more information and the criteria to participate, download the 'Corporate Activities and Participation Procedures' document available on the 'Downloads' section of our website.

- **Corporate Investments and Partnerships**

GABM's corporate investments and partnerships program focuses on the creation of a vibrant business environment that will be conducive to the aggressive development of entrepreneurship and the creation of sustainable jobs through the funding of certain business development projects such as:

Start-ups; M.B.O. M.B.I. or L.B.O.; Mergers and acquisitions; First and second phase financing; Corporate restructurings; Syndication funding ventures; High yield speculation transactions;

Institutional investments; Financing of commodity transactions (high yield, short-term transactions); Import/export finance or payment guarantees (high yield, short-term transactions) and Property Developments.

To fund these transactions, without requesting donations, GABM establishes \$1-billion US Dollar capital funds on regular intervals in which its associate members can invest capital. Investment in these capital funds is completely voluntarily and only GABM associate members are allowed to invest capital. When a specific fund is fully subscribed, the investing associate members of the fund appoint an internationally recognized fund manager of their choice that is responsible to manage the funds on their behalf.

The life cycle of each fund is perpetual but investing associate members can request the investment capital to be refunded after a period of 10 years. In terms of an agreement with the GABM investing associate members, 50 percent of all profits generated by these funds are donated to fund GABM philanthropic programs as determined and selected by the fund manager of each applicable fund, and the remaining 50 percent of the profits are paid back to the respective GABM investing associate members.

Thus, with a nominal investment in one or more of these capital funds, GABM associate members can participate in numerous philanthropic programs without donating or allocating capital at any stage, while simultaneously generating profits for themselves at the same time.

GABM has currently six \$1-billion US Dollar funds, which fund such business development projects all over the world.

Information: For more information on the GABM Capital Funds, visit the 'Blogs' section of the website.

To date (2011) more than \$4-billion US Dollar has been invested in thousands of large business development projects. More than 100 000 permanent and temporarily job opportunities have been created in the process.

GABM only accepts funding proposals from its associate members who have submitted our standard Executive Project Summary document available on the 'Downloads' section of our website.

Download: To download the 'Executive Project Summary' document, visit the 'Downloads' section of the website.

Download: For more information and the criteria to participate, download the 'Corporate Activities and Participation Procedures' document available on the 'Downloads' section of our website.

- **Corporate Rescues**

While we focus on the development of entrepreneurship and to create more job opportunities, we find that thousands of skilled employees and professional individuals are still being laid off on a monthly basis due to the global economic recession of late, or as a result of corruption, or fraud, or ineffective management models.

To this end, GABM and its associate members have initiated a strategy to incorporate the 'Corporate Rescue' program, aimed at corporations on the brink of liquidation, as a long-term philanthropic program.

Corporations facing liquidation:

We urge the Management of corporations facing potential liquidation to request assistance from GABM's Board of Executives as soon as possible. The Management should then provide GABM

with a mandate to appoint a consultation group or corporate advisory specialists and strategists from its fold, at no cost to the Management, to act on their behalf in an effort to save the company and assist with a most-likely corporate restructuring process. In addition, the Management of such corporations can submit the standard Executive Project Summary document together with the applicable Business Plan to GABM's Board of Executives to apply for access to financing from GABM's investing members to prevent liquidation and permanent job losses.

Corporate advisory specialists and strategists:

In our efforts to save corporates and businesses from liquidation and thousands of job losses, GABM appeal to corporate advisory specialists from all over the world to apply for GABM associate membership. As and when deemed necessary, GABM will invite these corporate advisory members to make available and invest their corporate expertise and valuable time as a consultant in such 'Corporate Rescue' consultation groups, specifically designed to save corporations from liquidation and to secure long-term employment of employees.

Download: To download the 'Executive Project Summary' document, visit the 'Downloads' section of the website.

Download: For more information and the criteria to participate, download the 'Corporate Activities and Participation Procedures' document available on the 'Downloads' section of our website.

- **Equity Grants**

GABM's equity grants towards global natural disasters are funded from the funds generated by the annual GABM associate membership fees.

By making these donations GABM also believe it will serve as an encouragement to other like-minded and prominent organizations to become good corporate citizens, as well as to support our 'Let's Do More Initiative'.

To date (2011) GABM has made equity grants to the following natural disasters:

- \$10-million US Dollar donation towards the Asian Tsunami Disaster Fund
- \$10-million US Dollar donation towards the Hurricane Katrina Relief Efforts
- \$20-million US Dollar donation towards the Haiti Earthquake Relief Fund
- \$15-million US Dollar donation towards the Japan Earthquake Relief Efforts
- \$20-million US Dollar donation towards the Japan Earthquake Relief Efforts
- \$2-million US Dollar donation towards the Somalia Famine Crisis

Information: For more information on GABM's equity grants towards natural disasters, visit the 'Blogs' section of the website.

- **Corporate Conferences, Functions and Seminars**

Some associate members fund GABM corporate conferences, functions and seminars while others contribute by being the specialist guest speakers and presenters.

During the 2011 calendar year, GABM has scheduled 46 international conferences in major cities all over the world.

With the emphasis on contributing to a safer and better global economy, GABM has also recognizes the importance of hosting and presenting corporate functions, presentations as well as seminars to share corporate expertise, knowledge and general business information between international business leaders that will include the following objectives:

- To present matters of motivation, entrepreneurial innovation, global and local economic information and forecasts, as well as in-depth discussions on managerial and entrepreneurial and globalization issues that may have an impact on the global socio-economic environment
- To support and promote the principle of good corporate citizenship that will accelerate the development of entrepreneurship and infrastructure as well as the translation of theoretical knowledge into practical results that will lead to the alleviation of global poverty
- To support and promote good corporate governance practices within the business community and the public sector, which will address issues such as corruption, fraud, nepotism and individual responsibility

Download: For more information and the criteria to participate, download the 'Corporate Activities and Participation Procedures' document available on the 'Downloads' section of our website.

5. What is the procedure for GABM associate members if they wish to support, contribute, or participate in any of GABM's programs or activities?

- Associate members of GABM who are interested to participate in any of its corporate programs and activities can do so by written request to the Board of Executives of GABM
- Your request must be in English and must contain your GABM associate membership number
- The request must be e-mailed to info@gabm-pinc.com
- Every request will be strictly evaluated according to the merits contained in the applicant's written request

6. Will GABM fund philanthropic programs from other charity organizations?

No. GABM unfortunately does not finance philanthropic programs or events of other philanthropic organizations, unless it is a commercially viable project.

Any GABM associate member or GABM corporate resources advertiser may present to the Board of Executives proposals of prospective and deserving philanthropic programs and events for consideration. The Board of Executives are continuously evaluating the requests and proposals presented by its associate members and select programs most suited for GABM's involvement and applicable to its available resources that will ensure the success and sustainability of any particular program.

The criteria for considering any particular program are subject to its ability to add significant value to the global as well as local physical and socio-economic environment.

The GABM Board of Executives as well as in some instances independent corporate auditors are collectively all responsible to measure and manage the effectiveness of GABM's contributions towards its philanthropic programs. When the Board of Executives has selected specific philanthropic programs, such are disseminated to all associate members of GABM for their perusal.

Associate members can then decide whether they would like to participate and/or contribute in any particular program. Associate members can also decide whether their participation or contributions will be off a capital, human resources or of any other related nature.

All contributions and/or participation in GABM's various philanthropic development programs by associate members are voluntary!

All collective contributions of whatsoever nature towards GABM's philanthropic programs are provided by its associate members through capital investments, grants, sponsorships, knowledge contributions, etc.

7. Where are the majority of projects undertaken?

Generally, most of our philanthropic programs are active in developing countries and most of our sponsors are from developed countries.

GABM is however limited to work in any country under UN sanctions or other trade restrictions, for example, countries like Iran, North Korea, etc.

8. Can I be provided with detailed information or any proof on GABM's projects and activities?

GABM has published certain statistics, information as well as press articles on its website that are open to the public. However, requests for information pertaining to specific details of projects and member participation are handled with care as GABM is bound by its Constitution to protect the confidentiality of transactions and information pertaining to the affairs of its associate members. Where GABM is granted permission to release such information, it will do so upon submission of a suitably motivated request in writing.

9. Does GABM have a public disclosure policy with regards to the performance and effectiveness of its philanthropic programs?

GABM's disclosure policy excludes anyone from the public which is not an associate member of the organization. However, in extraordinary situations like natural disasters as well as in the case of the African Entrepreneurial Development Program, the Board of Executives may decide to reveal its contributions to the media. This would only be done in order to motivate and inspire other corporates and affluent individuals to follow suit.

In addition, the philanthropic programs run by the GABM Regional Chambers are reflected on the 'Blogs' section of our website. The regional Blogs will be updated from time to time as more information becomes available.

GABM \$1-BILLION US DOLLAR CAPITAL FUNDS FAQs

1. Why does GABM establish \$1-Billion US Dollar capital funds?
2. Does the investment capital for GABM's \$1-Billion US Dollar capital funds originate from legitimate sources?
3. What types of capital funds can be established?
4. How often can GABM establish a \$1-Billion US Dollar capital fund?
5. Who is responsible for the management of the GABM capital funds?
6. What are the requirements to establish a \$1-Billion US Dollar GABM Capital Fund?

1. Why does GABM establish \$1-Billion US Dollar capital funds?

To first and foremost, fund its philanthropic programs.

GABM establishes \$1-billion US Dollar capital funds on regular intervals in which its associate members can invest capital. Investment in these capital funds is completely voluntarily and only GABM associate members are allowed to invest capital. When a specific fund is fully subscribed, the investing associate members of the fund appoint an internationally recognized fund manager of their choice that is responsible to manage the funds on their behalf.

The life cycle of each fund is perpetual but investing associate members can request the investment capital to be refunded after a period of 10 years. In terms of an agreement with the GABM investing associate members, 50 percent of all profits generated by these funds are donated to fund GABM philanthropic programs as determined and selected by the fund manager of each applicable fund, and the remaining 50 percent of the profits are paid back to the respective GABM investing associate members.

Thus, with a nominal investment in one or more of these capital funds, GABM associate members can participate in numerous philanthropic programs without donating or allocating capital at any stage, while simultaneously generating profits for themselves at the same time.

2. Does the investment capital for GABM's \$1-Billion US Dollar capital funds originate from legitimate funding sources?

Yes. The investment capital is raised from registered GABM associate members only, and investors are required to provide GABM with guarantees and confirmation from reputable commercial banks in respect of the origin of funds.

3. What types of capital funds can be established?

Capital Funds can be established for various industries, such as Venture Capital/Private Equity Funds, or Investment Funds to be invested in capital markets, or Forex Funds, or Real Estate Funds for property developers, or Green Energy Funds, etc.

Currently (2011), GABM has established six \$1-Billion US Dollar capital funds of which 3 are Venture Capital/Private Equity funds that invest in business development projects all over the world, having about a ROI of 35% per annum.

The remaining three \$1-Billion US Dollar capital funds are Investment Funds, which are under management with Asset and Wealth Management institutions, having about a ROI of 20% per annum.

4. How often can GABM establish a \$1-Billion US Dollar capital fund?

GABM can currently establish at least one \$1-Billion US Dollar capital fund per annum, but up to three may be likely in sound economic conditions.

5. Who is responsible for the management of the GABM capital funds?

When a particular \$1-Billion US Dollar capital fund is fully subscribed and closed for investments, the investing associate members appoint a management committee who will be responsible to appoint an experienced Fund Manager to invest and manage the capital on their behalf.

The GABM Board of Executives will invite internationally recognized Fund Managers on behalf of the investing associate members to submit tenders for consideration.

The Board of Executives will then make their recommendations to the committee who will make the final decision on which Fund Manager will invest and manage the applicable capital fund on behalf of the investing associate members.

6. What are the requirements to establish a \$1-Billion US Dollar GABM Capital Fund?

The following criteria are applicable when a registered GABM associate member applicant is seeking the approval of the GABM Board of Executives to establish a \$1-Billion US Dollar Fund:

- **Legal Jurisdiction**

Any proposed \$1-Billion US Dollar GABM Fund must be registered as an Offshore Fund or a registered Offshore Company (operating as a Private Equity Fund/Capital Fund) to qualify for corporate tax exemption.

- **Board of Executives/Directors**

Any proposed \$1-Billion US Dollar GABM Fund must have a Board of Executives/Directors of at least 20 members and a maximum of 25 members, of which 10 members will be Executive members and the remaining will be Non-Executive members.

Normally the Board of Executives/Directors is the applicable Fund's founding members. These members may however be removed or replaced by the majority of investors at the annual general meeting of each Fund.

It is required that all 20 - 25 Board Members must have GABM Platinum or Gold Membership Status, as well as be co-investors in the applicable Fund.

- **Management**

The Board of Executives/Directors of a \$1-Billion US Dollar GABM Fund may decide to manage the applicable Fund by them self, or appoint an independent Fund Manager to manage the applicable Fund on their behalf.

When the applicable Board of Executives/Directors of a \$1-Billion US Dollar GABM Fund decides to appoint an independent Fund Manager to manage the Fund on their behalf, GABM will initiate a tender procedure from which the Board of Executives/Directors can select the most qualified and appropriate Fund Manager.

It is required from an independent Fund Manager to have GABM Platinum or Gold Membership Status or to be a GABM advertising client.

- **Remuneration of Fund Managers**

The remuneration packages of the Board of Executives/Directors or independent Fund Managers are on discretion of the investors of each applicable GABM Fund.

The annual remuneration packages of each GABM Fund's Board of Executives/Directors or independent Fund Managers may however never exceeds 2.5% of the applicable Fund's value at the end of each year.

- **Fund Industry**

Any proposed \$1-Billion US Dollar GABM Fund must have a clearly defined industry or operational preference, for example Private Equity Fund; or Investment Fund (capital markets); or Property Investment Fund; or Entrepreneurial Development Fund, etc.

- **Capital Requirements of GABM Funds**

GABM only makes provision for Funds having a market capitalization of \$1-Billion US Dollar. Only registered GABM associate members with Platinum or Gold Membership Status may invest in any of GABM's Funds.

- **Profits generated by GABM Funds**

It is agreed between GABM and the investing associate members of each applicable Fund that 50% of profits generated by a Fund must be allocated by the applicable investors in any of GABM's Philanthropic Programs. The remaining 50% of the profits are for the benefit of the applicable investors.

- **Duration of GABM Funds**

All GABM Funds are perpetual, but an investor may terminate his respective investment any time after a period of 10 years.

- **Application procedures to establish a \$1-Billion GABM Fund**

- Submit a written request to establish a GABM Fund to GABM's Board of Executives at least 2 months prior of GABM's Annual General Meeting of its Board of Executives, which is held at the last Wednesday of August each year
- A comprehensive Business Plan must be submitted together with the above written request to GABM's Board of Executives, which should also contain all relevant aspects and information reflected in this document
- When the establishment of a Fund is approved by GABM's Board of Executives, the applicants will be accordingly informed, and requested to commence with the registration of the said Offshore Fund or Offshore Company
- When the above procedure is finalized, GABM will disseminate an Investment Memorandum Advertisement to all GABM associate members for investment consideration. The standard advertising fee is \$12 000
- On average, it normally takes about 3 months for a GABM Fund to be fully subscribed by GABM associate members, upon which the applicable Fund's Board of Executives/Directors may commence with business

[Download:](#) To download the 'Executive Project Summary' document, visit the 'Downloads' section of the website.

[Download:](#) For more information and the criteria to participate, download the 'Corporate Activities and Participation Procedures' document available on the 'Downloads' section of the website.

Information: For more information on the GABM Capital Funds, visit the 'Blogs' section of the website.

GABM ON-LINE ADVERTISING FAQs

1. What does the GABM On-line Advertising Facility entail?
2. What are the benefits of advertising on-line with GABM?
3. What differentiates the GABM On-line Advertising Facility?
4. What are GABM's on-line advertising rates?
5. What are the advertising specifications for the On-line Advertising Facility?

1. What does the GABM On-line Advertising Facility entail?

GABM's prominent stature in the global corporate environment has created a huge demand for an on-line advertising facility that could provide dedicated international exposure to the top companies of the world.

Consequently, GABM has developed an advertising facility on its website that offers an influential and affluent international audience to its selective corporate advertising clients, irrespective of their objective being corporate branding, or direct marketing, or to maintain a high level of presence and awareness.

2. What are the benefits of advertising on-line with GABM?

In addition to the 12 month international corporate advertising exposure on GABM's website, GABM advertising clients can also disseminate approved promotional material once every calendar month, for up to a year, to GABM's more than 500 000 strong advertising audience for marketing purposes.

At the price of one daily advertisement of a similar size to GABM's on-line advertising columns, in any international print media, GABM's advertising clients have the benefit of having one year's international advertising exposure, which is not geographical or time restricted as well as is available in a format that is most preferred by the business leaders of today.

GABM offers its advertising clients direct access to an influential and affluent international advertising audience of more than 500 000 global corporate decision makers, academics, entrepreneurs, venture capitalists and investors, which are impossible to reach with any normal print media or on-line advertising facilities.

GABM offers its advertising clients indirect access to millions of other potential clients through the more than 500 000 strong advertising audience as well as international internet users visiting our website.

GABM offers the most competitive advertising rates in the world with this unmatched advertising facility.

By advertising on GABM's website, advertisers constructively support GABM's Board of Executives in their quest to develop global entrepreneurship as well as to alleviate poverty through its various philanthropic programs.

By advertising on GABM's website, approved advertisers are internationally recognized as companies with a strong commitment towards corporate social responsibility policies, which are a vital requirement for any successful company.

GABM's on-line advertising space is very exclusive, as only the top performing companies in the world are invited to advertise on GABM's website.

3. What differentiates the GABM On-line Advertising Facility?

The following statistics clearly illustrate why the GABM Online Advertising Facility is so uniquely distinct from other advertising sources:

- 100% of GABM's advertising audience are either successful billionaires or millionaires, as defined in the GABM Constitution
- 92% of GABM's advertising audience have indicated that they prefer to acquire the corporate or financial services or products from GABM associate member firms or GABM advertising clients, as appose to any other firms
- 70% of GABM's advertising audience have indicated that they have actually acquired corporate or financial services or products from GABM associate member firms or GABM advertising clients during the past 12 months
- 85% of GABM's advertising audience have a Degree/Diploma
- 36% of GABM's advertising audience have a post graduate degree
- 90% of GABM's advertising audience have Senior Executive/Manager positions
- 42% of GABM's advertising audience are from the North American Continent
- 29% of GABM's advertising audience are from the European Continent
- 26% of GABM's advertising audience are from the Asian Continent
- 1% of GABM's advertising audience are from the African Continent
- 1% of GABM's advertising audience are from the Australian Continent
- 1% of GABM's advertising audience are from the South American Continent
- 68% of GABM's advertising audience are male and 32% female
- The age of GABM's advertising audience is: 19% for those, between 28 – 35 years old, 53% for those, between 36 – 50 years old and 28% for those, between 51 – 65 years old

4. What are GABM's On-line Advertising Rates?

Unless otherwise stated, the applicable rate for each advertising column on GABM's official website is \$12 000 US Dollar per annum, including the option to disseminate approved marketing material to our 500 000 strong advertising audience each calendar month for up to 12 months.

GABM only makes provision for annual advertising options. There is however no restriction on the number of advertising columns any particular GABM advertising client may select.

5. What are the advertising specifications for the On-line Advertising Facility?

Unless otherwise stated, all corporate identity advertisements submitted to GABM for publication on its website must comply with the following specifications.

- **Picture Size:** 200 mm x 133 mm in 'jpg' or 'gif' format
- **Resolution:** 72 pixels/inch

GABM will not accept any corporate identity advertisement for publication on its website, if it does not comply with the above advertising specifications.

Order Form:

If you are interested to advertise on GABM's website, kindly complete GABM's standard 'Advertising Order Form', which is available on the 'Downloads' section of our website, and forward same to info@gabm-pinc.com

Download: To download the On-line Advertising Order Form, visit the 'Downloads' section of the website.

Download: To download the On-line Advertising Profile, visit the 'Downloads' section of the website.

GABM CORPORATE RESOURCES ADVERTISING FAQs

1. What does the GABM Corporate Resources Advertising Facility entail?
2. What are the benefits of GABM's Corporate Resources Advertising Facility?
3. What are the required project criteria to obtain funding?
4. What are the GABM Corporate Resources Advertising Rates?
5. What is the funding application procedure?

1. What does the GABM Corporate Resources Advertising Facility entail?

In the highly competitive and dynamic corporate world of today, business leaders and entrepreneurs are often looking to access private equity on a swift, professional, and uncomplicated manner; as well as on much favorable terms and conditions as those offered by commercial banks and traditional financial institutions.

Such access is however only available to a select few that is fortunate to have a close connection with the world's influential financing leaders.

GABM now provides an unmatched opportunity to business leaders and entrepreneurs to raise capital directly from its myriad of global Billionaire and Millionaire associate members in a swift and favorable manner through this exclusive GABM Corporate Resources Advertising Facility.

2. What are the benefits of GABM's Corporate Resources Advertising Facility?

- Advertising clients do not need to be registered GABM associate members
- GABM offers its advertising clients direct access to an influential international audience of venture capitalists and corporate investors, which are impossible to reach otherwise
- Advertising clients negotiate their desired terms and conditions directly with the funders, or their corporate advisors
- Funding can be obtained for the following transactions:
 - Start-ups
 - M.B.O., M.B.I. or L.B.O
 - Mergers and acquisitions
 - First and second phase financing
 - Corporate restructurings
 - Syndication funding ventures
 - High yield speculation transactions
 - Institutional investments
 - Joint ventures in private equity funds and hedge funds
 - Financing of commodity transactions (high yield, short-term transactions)
 - Import/export finance or payment guarantees (high yield, short-term transactions)
 - International expansion transactions
 - Property Developments
- Funding can be structured as loan; or equity; or a combination of loan and equity transactions
- When accepting funding applications from non-GABM associate members, GABM guarantees it will be able to secure a written funding 'Commitment Letter' for its advertising clients

3. What are the required project criteria to obtain funding?

- The project needs to be registered in a company
- The minimum project value for investment purposes is \$1-million US Dollar
- All projects must have an above average ROI

- The company's Board of Directors must consist of at least two managers with industry specific expertise and knowledge relating to the project
- All projects are subject to a vigorous evaluation and risk assessment process, to the benefit of both project leader and potential investors

4. What are the GABM Corporate Resources Advertising Rates?

Unless otherwise stated, the applicable rate for this specific GABM advertising facility is \$12 000 US Dollar.

In addition to the abovementioned advertising fee, GABM undertakes to advertise the funding application to its funding members until a written funding 'Commitment Letter' is issued to the advertising client.

5. What is the funding application procedure?

To apply for funding through the GABM Corporate Resources Advertising Facility:

- The project leader must submit an 'Executive Project Summary, Access to Corporate Resources' (EPS), detailing his funding requirements. A template of the prescribed 'Executive Project Summary, Access to Corporate Resources' is available on the 'Downloads' section of our website (No faxes will be accepted.)
- To protect the intellectual property rights on the project, please do not forward your Business Plan at this time
- Await assessment and acceptance
- Pay the applicable \$12 000 US Dollar in respect of the advertising fee into the bank account reflected on the applicable GABM invoice
- Provide GABM with a proof of payment document at info@gabm-pinc.com
- The respective interested GABM venture capitalist(s) will then contact the advertising client either directly, or through his corporate advisors

Download: To download the Executive Project Summary - Corporate Resources Advertising, visit the 'Downloads' section of the website.

Download: To download the Corporate Resources Advertising Profile, visit the 'Downloads' section of the website.

THE 'GABM STUDENTS FOR PHILANTHROPY COMPETITION' FAQs

1. Are the 'GABM Students for Philanthropy Competition' an annual event?
2. What does the 'GABM Students for Philanthropy Competition' entail?
3. Why partnering with students?
4. What are the benefits for students when participating in the competition?
5. What is the overall objective of the competition?
6. What does the competition assignment entail?

1. Are the 'GABM Students for Philanthropy Competition' an annual event?

Yes. The project was launched in 2012 with the view that it will be an annual event.

2. What does the 'GABM Students for Philanthropy Competition' entail?

The competition is first and foremost about dynamic and philanthropically minded students who have recognize, and in solidarity would like to collectively bring about change and hope for, the plight of the millions of young deserving underprivileged people all over the world having no access to tertiary education or professional career opportunities or access to job opportunities to support their families as a result of the devastating effects of global poverty.

Moreover, the competition is introduced to allow hundreds of student teams from the leading universities of the world to compete against each other in assignments that will create global awareness on GABM's philanthropic programs, which are creating the next generation of global business leaders and professionals.

Moreover, the competition is all about these dynamic and philanthropically minded students assisting GABM to increase its resources capacity to sponsor more students, and fund more young entrepreneurs as well as business development projects, and create more sustainable job opportunities, and increase business and leadership mentoring programs as an effective measure to alleviate global poverty.

3. Why partnering with students?

As a result driven non-profit organization, GABM has decided to rather partner with students from leading international universities in the form of a competition as appose to retaining the professional services of a branding and marketing firm because:

- A competition normally creates a vibrant and dynamic environment, which is conducive to achieving the maximum results and exposure GABM is looking for
- The participating students are represented in virtually every country of the world, thereby are in a far better position to provide GABM with the best and most effective branding as well as marketing exposure
- Today's students are the leaders of tomorrow, and because they are dynamic, passionate and ambitious, it just makes perfect sense to involve them in philanthropy and more specifically GABM's noble cause
- Students are generally very philanthropically inclined and would like to make a difference in the lives of the underprivileged of the world
- Most importantly, students in principle share GABM's notion of getting rid of the devastating culture of corporate greed and corruption in the world, which is one of the primary causes of the current financial crises and global poverty
- Students have a very strong and effective voice all over the world due to them supporting and fighting, in solidarity, for the rights of the underprivileged trough the social media

4. What are the benefits for students when participating in the competition?

GABM offers significant benefits to the respective student teams participating in this competition, such as:

- Substantial prize money for the top 5 performing student teams
- Two candidates from each respective student team with the best marketing and professional potential, will be appointed in top GABM executive positions
- The competition provides invaluable practical knowledge and experience to students
- Provide students with a perfect opportunity and platform to give effect to their respective philanthropic aspirations, in respect of actively assisting the millions of young people in the world having no future of going to university, or having a professional career, or just having a sustainable job to care for their families
- Worldwide advertising exposure for respective Universities through GABM
- International media exposure for respective students' participation in this significant philanthropic assignment

5. What is the overall objective of the competition?

In GABM's quest to effectively and efficiently alleviate global poverty through proactive and meaningful programs, our objective with this competition is to:

- Create awareness about GABM and its philanthropic programs in every democratic country of the world
- Create and mobilize an effective global corporate movement in the fight against extreme poverty
- Launch a successful and effective GABM Corporate Branding and Marketing drive in every democratic country of the world
- Enlist new GABM associate members to reach our initial goal of having 1 000 000 associate members by 2020
- Ensure that the GABM On-line Advertising Spaces on our website is fully subscribed each year
- Continuously enlist new corporate resources advertisers to ensure the funding of business development projects all over the world to stimulate local economies, and to create sustainable job opportunities, and to develop entrepreneurship as well as mentorship programs
- Enlist millions of corporate GABM Twitter and Facebook followers to take full advantage of the social media
- Search and register deserving 'Adopt a Student' applicants for tertiary education sponsorship by GABM associate members, at approved international universities
- Search and register deserving and ambitious 'Adopt an Entrepreneur' applicants for business funding and mentorship by GABM associate members

6. What does the competition assignment entail?

The assignment of the 'GABM Students for Philanthropy Competition' is all about taking the GABM corporate brand to every country in the world, as well as to engage in effective and efficient marketing campaigns.

Download: To download the 'GABM Students for Philanthropy Competition' Application Form, visit the 'Downloads' section of the website.

Information: For more information on the 'GABM Students for Philanthropy Competition', visit the 'Blogs' section of the website.