

CORPORATE RESOURCES ADVERTISING FACILITY



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CONTENT

OVERVIEW

ADVERTISING BENEFITS

PROJECT CRITERIA

COST OF ADVERTISING

FUNDING APPLICATION PROCEDURE

CONTACT US



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OVERVIEW

In the highly competitive and dynamic corporate world of today, business leaders and entrepreneurs are often looking to access private equity on a swift, professional and uncomplicated manner; as well as on much favorable terms and conditions as those offered by commercial banks and traditional financial institutions.

Such access is however only available to a select few that is fortunate to have a close connection with the world's influential financing leaders.

GABM now provides an unmatched opportunity to business leaders and entrepreneurs to raise capital directly from its myriad of global Billionaire and Millionaire associate members in a swift and favorable manner through this exclusive advertising facility.



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ADVERTISING BENEFITS

- Advertising clients do not need to be registered GABM associate members
- GABM offers its advertising clients direct access to an influential international audience of venture capitalists and corporate investors, which are impossible to reach with normal advertising campaigns
- Advertising clients negotiate their desired terms and conditions directly with the funders, or their corporate advisors
- Funding can be obtained for the following transactions:
 - Start-ups
 - M.B.O., M.B.I. or L.B.O
 - Mergers and acquisitions
 - First and second phase financing
 - Corporate restructurings
 - Syndication funding ventures
 - High yield speculation transactions, Institutional investments
 - Joint ventures in private equity funds and hedge funds
 - Financing of commodity transactions (high yield, short term transactions)
 - Import/export finance or payment guarantees (high yield, short term transactions)
 - International expansion transactions
 - Property Developments
- Funding can be structured as loan; or equity; or a combination of loan and equity transactions
- By accepting funding applications from non-GABM associate members, GABM guarantees it will be able to secure a written funding 'Commitment Letter' for its advertising clients



PROJECT CRITERIA

- The project needs to be registered in a company
- The minimum project value for investment purposes is \$1-million US Dollar
- All projects must have the demonstrable potential to produce a minimum return on investment of forty percent per annum, except for property related projects which will be evaluated on merit
- The company's Board of Directors must consist of at least two managers with industry specific expertise and knowledge relating to the project
- All projects are subject to a vigorous evaluation and risk assessment process, to the benefit of both project leader and potential investors



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COST OF ADVERTISING

Advertising Rate:

Unless otherwise stated, the applicable rate for this specific GABM advertising facility is \$12 000 US Dollar.

In return for the abovementioned advertising fee, GABM undertakes to advertise the funding application until a written funding 'Commitment Letter' is issued to the advertising client.



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FUNDING APPLICATION PROCEDURE

To apply for funding through GABM's associate members, advertising clients should:

- The project leader must submit an 'Executive Project Summary, Corporate Resources Advertising', detailing his funding requirements. A template of the prescribed 'Executive Project Summary, Corporate Resources Advertising' is available on the 'Downloads' section of the website (No faxes will be accepted.)
- To protect the intellectual property rights, please do not forward your Business Plan at this time
- Await assessment and acceptance
- Pay the applicable \$12 000 US Dollar in respect of the advertising fee into the bank account reflected on the applicable GABM invoice
- Provide GABM with a proof of payment document at: info@gabm-pinc.com
- The respective interested GABM venture capitalist(s) will then contact the advertising client either directly, or through his corporate advisors



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CONTACT US

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